

# CENTER FOR APPLIED RURAL INNOVATION 

## A Research Report*

Individual and Community Well-Being: Perceptions of Change in Rural Nebraska

2003 Nebraska Rural Poll Results
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Nebraska
Lincoln $\frac{\mathrm{aNk}}{}$

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## Executive Summary

Nebraska's economy has continued to struggle during the past year. In addition, many rural communities are experiencing population decline. How have these changes affected rural Nebraskans? How do rural Nebraskans perceive their quality of life? Do their perceptions differ by community size, the region in which they live, or their occupation? How do they feel about their community? Are they planning to move from their community in the next year?

This report details 3,087 responses to the 2003 Nebraska Rural Poll, the eighth annual effort to understand rural Nebraskans' perceptions. Respondents were asked a series of questions regarding their individual well-being as well as their community. Trends for these questions are examined by comparing data from the seven previous polls to this year's results. For all questions, comparisons are made among different respondent subgroups, i.e., comparisons by age, occupation, region, etc. Based on these analyses, some key findings emerged:

- Rural Nebraskans are more negative about their current situation than they were last year. This year, only 27 percent believe they are better off then they were five years ago, compared to 37 percent in 2002. Also, the percent saying they are worse off then they were five years ago increased from 21 percent to 30 percent. The proportion saying they remained about the same was unchanged at 43 percent.
- When looking to the future, rural Nebraskans are not as positive as they were last year. The proportion believing they will be better off ten years from now decreased from 36 percent to 31 percent. Conversely, the proportion that think they will be worse off increased from 18 percent to 26 percent. The percent saying they will be about the same decreased from 46 percent to 43 percent.
- Rural Nebraskans are slightly more likely to feel powerless as compared to last year. This year, 33 percent strongly agree or agree with the statement that people are powerless to control their lives. Last year, 30 percent agreed with the statement.
- Farmers and ranchers are less optimistic about their current situation than persons with different occupations. Only 19 percent of the farmers and ranchers think they are better off compared to five years ago. In comparison, 44 percent of the persons with professional occupations say they are better off.
- Persons with lower educational levels are more likely than persons with more education to believe that people are powerless to control their own lives. Fifty-six percent of the persons without a high school diploma agree that people are powerless to control their own lives. However, only 18 percent of the persons with a four-year college degree share this opinion.
- Rural Nebraskans report being most satisfied with their family, their

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religion/spirituality and friends. They are most dissatisfied with their financial security during retirement, their current income level and their job opportunities.

- Farmers and ranchers are more likely than persons with different occupations to report being dissatisfied with their current income level. Fifty-nine percent of the farmers and ranchers are dissatisfied with their current income level, compared to only 30 percent of the persons with professional occupations.
- Rural Nebraskans are slightly more negative about the change in their communities than last year. This year, only 22 percent believe their community has changed for the better, compared to 24 percent last year. And, in 2003, 25 percent think their community has changed for the worse, compared to only 22 percent last year.
- Rural Nebraskans living in or near the largest communities are more likely than the persons living in or near the smaller communities to say their community has changed for the better. Twenty-eight percent of the persons living in or near communities with populations of 10,000 or more say their community has changed for the better. Only 12 percent of the persons living in or near communities with less than 500 people share this opinion.
- The community services and amenities that rural Nebraskans are most dissatisfied with include: entertainment, retail shopping and restaurants. They are most satisfied with parks and recreation, library services, basic medical care services, education (K-12), and highways and bridges.
- Smaller community residents are more likely than residents of larger communities to be dissatisfied with their law enforcement. Thirty-six percent of the residents living in or near communities with less than 500 people express dissatisfaction with their community's law enforcement. Only 20 percent of the persons living in or near communities with populations of 5,000 or more are dissatisfied with their law enforcement.
- Rural Nebraskans who are divorced or separated are more likely than other marital groups to report dissatisfaction with their community's housing. Thirty-four percent of these respondents are dissatisfied with the housing in their community, compared to only 14 percent of the widowed respondents.
- Younger persons are more likely than older persons to be planning to move from their community next year. Eighteen percent of the persons between the ages of 19 and 29 are planning to move next year, compared to only two percent of the persons age 65 and older. An additional 15 percent of the younger persons are uncertain if they plan to move.
- $\quad$ The expected movers from the Panhandle are more likely than the expected movers

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from other regions to plan to leave the state. Seventy-seven percent of the Panhandle residents who are planning to move from their community next year say they plan to move some place other than Nebraska. Only 36 percent of the expected movers in both the South Central and Northeast regions plan on leaving the state.

## Introduction

Nebraska's economy has continued to struggle this past year. The slowing growth of state revenue has once again prompted the state legislature to make significant cuts to the state budget as well as pass various tax increases. In addition, many communities in rural Nebraska are experiencing population decline. However, many small communities have potential for growth by attracting new residents based on their amenities and services.

Given all these changes, how do rural Nebraskans believe they are doing and how do they view their future? Have these views changed over the past eight years? How do they feel about their community? Are they planning to move from their community in the next year? This paper addresses these questions.

The 2003 Nebraska Rural Poll is the eighth annual effort to understand rural Nebraskans' perceptions. Respondents were asked a series of questions about their general well-being and their satisfaction with specific items that may influence their wellbeing. They were also asked about their community. Trends for all these questions will be examined by comparing the data from the seven previous polls to this year's results.

## Methodology and Respondent Profile

This study is based on 3,087 responses from Nebraskans living in the 87 nonmetropolitan counties in the state. A selfadministered questionnaire was mailed in February and March to approximately 6,500 randomly selected households. Metropolitan
counties not included in the sample were Cass, Dakota, Douglas, Lancaster, Sarpy and Washington. The 14-page questionnaire included questions pertaining to well-being, community, work, taxes, personal safety and regional cooperation. This paper reports only results from the well-being and community portions of the survey.

A 48\% response rate was achieved using the total design method (Dillman, 1978). The sequence of steps used follow:

1. A pre-notification letter was sent requesting participation in the study.
2. The questionnaire was mailed with an informal letter signed by the project director approximately seven days later.
3. A reminder postcard was sent to the entire sample approximately seven days after the questionnaire had been sent.
4. Those who had not yet responded within approximately 14 days of the original mailing were sent a replacement questionnaire.

The average respondent is 55 years of age. Seventy-three percent are married (Appendix Table $1^{1}$ ) and sixty-nine percent live within the city limits of a town or village. On average, respondents have lived in Nebraska 47 years and have lived in their current community 32 years. Fifty-three percent are living in or near towns or villages with populations less than 5,000 .

Fifty-four percent of the respondents reported their approximate household

[^0]income from all sources, before taxes, for 2002 was below $\$ 40,000$. Thirty-three percent reported incomes over $\$ 50,000$. Ninety-three percent have attained at least a high school diploma.

Sixty-nine percent were employed in 2002 on a full-time, part-time, or seasonal basis. Twenty-five percent are retired. Thirty-six percent of those employed reported working in a professional, technical or administrative occupation. Twelve percent indicated they were farmers or ranchers. The employed respondents who do not work in their home or their nearest community reported having to drive an average of 29 miles, one way, to their primary job.

## Trends in Well-Being (1996-2003)

Comparisons are made between the wellbeing data collected this year to the seven previous studies. These comparisons begin to show a clearer picture of the trends emerging in the well-being of rural Nebraskans. It is important to keep in mind when viewing these comparisons that these were independent samples (the same people were not surveyed each year).

## General Well-Being

To examine perceptions of general wellbeing, respondents were asked four questions.

1. "All things considered, do you think you are better or worse off than you were five years ago?" (Answer categories were worse off, about the same, or better off).
2. "All things considered, do you think you are better or worse off than your parents when they were your age?"
3. "All things considered, do you think you
will be better or worse off ten years from now than you are today?"
4. "Do you agree or disagree with the following statement? Life has changed so much in our modern world that most people are powerless to control their own lives."

Rural Nebraskans are more negative about their current situation than they were last year. This year, only 27 percent believe they are better off than they were five years ago, compared to 37 percent in 2002 (Figure 1). Also, the percent saying they are worse off than they were five years ago increased from 21 percent to 30 percent. The proportion of respondents saying they remained about the same is identical to last year ( $43 \%$ both years).

When examining the trends over the past eight years, rural Nebraskans have generally

given positive reviews about their current situation. Approximately 40 percent each year have reported that they were better off than they were five years ago. However, that proportion dropped to 27 percent this year, the lowest since the study began. The proportion stating they were worse off than five years ago decreased between 1996 and 1998 (from 26\% to 15\%), increased to 21 percent in 1999, decreasing to 16 percent in 2000 and has since steadily increased to 30 percent this year. The proportion believing they are about the same has generally remained fairly steady around 44 percent since 1998. It did increase to 49 percent, though, in 2001.

When asked to compare themselves to their parents when they were their age, the proportion stating they are better off has remained fairly constant over the eight year period (Figure 2). Similarly, the proportion feeling they are worse off than their parents has remained steady during this period.

When looking to the future, respondents were not as positive as they were last year. The proportion believing they will be better off ten years from now decreased from 36 percent to 31 percent (Figure 3). Conversely, the proportion that think they will be worse off increased from 18 percent to 26 percent. The proportion stating they will be about the same decreased from 46 percent to 43 percent.

When examining the responses over all eight years, the proportion stating they will be better off ten years from now has generally remained about 35 percent. One exception to this general pattern occurred in 1998 when 42 percent of the respondents felt they would be better off in the future. And, this year the

Figure 2. Well-Being Compared
to Parents: 1996-2003

proportion fell to 31 percent, the lowest of all eight years. The proportion of respondents stating they will be worse off ten years from now decreased from 31 percent in 1996 to 16 percent in 1998. It then increased to 22 percent in 1999, declined to 18 percent in 2000, increased to 21 percent in 2001, then decreased to 18 percent in 2002 and increased again to 26 percent this year.

In addition to asking about general wellbeing, rural Nebraskans were asked about the amount of control they feel they have over their lives. To measure this, respondents were asked the extent to which they agreed or disagreed with the following statement: "Life has changed so much in our modern world that most people are powerless to control their own lives."


Respondents were slightly more likely to feel powerless this year as compared to last year. This year, 33 percent strongly agree or agree with the statement that people are powerless to control their lives (Figure 4). Last year, 30 percent agreed with the statement.

When viewing the responses over all eight years, there are no noticeable trends. The proportion of those who either strongly disagree or disagree with the statement decreased between 1996 and 1997, increased between 1997 and 1998, decreased between 1998 and 1999, increased between 1999 and 2000, decreased between 2000 and 2001, then increased between 2001 and 2002 and decreased slightly from 2002 to 2003. The reverse of this pattern occurs when looking at the proportions that either strongly agree

or agree with the statement each year. The proportion of those who were undecided each year has remained fairly constant.

## Satisfaction with Specific Aspects of Life

Each year, respondents were also given a list of items that can affect their well-being and were asked to indicate how satisfied they were with each using a five-point scale ( $1=$ very dissatisfied, $5=$ very satisfied). They were also given the option of checking a box to denote "does not apply."

This same question was asked in the seven previous polls, but the list of items was not identical each year. Table 1 shows the proportions "very satisfied" with each item for each study period.

Table 1. Proportions of Respondents "Very Satisfied" with Each Factor, 1996-2003.*

| Item | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Your marriage | NA | NA | 67 | 71 | 71 | 73 | 72 | 68 |
| Your family | 51 | 62 | 62 | 58 | 62 | 56 | 57 | 53 |
| Your religion/spirituality | 42 | 48 | 48 | 46 | 51 | 50 | 49 | 46 |
| Your friends | 37 | 47 | 47 | 46 | 48 | 46 | 47 | 44 |
| Greenery and open space | NA | NA | 52 | 52 | 46 | 47 | 50 | 37 |
| Your housing | NA | 34 | 35 | 39 | 38 | 38 | 39 | 34 |
| Clean air | NA | NA | NA | NA | 38 | 41 | 43 | 33 |
| Clean water | NA | NA | NA | NA | 34 | 38 | 40 | 33 |
| Your spare time** | 13 | NA | 29 | 30 | 32 | 31 | 32 | 30 |
| Your education | 24 | 27 | 28 | 28 | 28 | 28 | 31 | 27 |
| Your health | 26 | 34 | 29 | 29 | 28 | 27 | 27 | 25 |
| Your job satisfaction | 22 | 25 | 24 | 25 | 24 | 24 | 28 | 22 |
| Your job security | 19 | 24 | 25 | 24 | 27 | 26 | 28 | 21 |
| Your community | 17 | 20 | 16 | 19 | 17 | 20 | 17 | 16 |
| Job opportunities for you | 10 | 12 | 11 | 12 | 11 | 11 | 13 | 11 |
| Your current income level | 12 | 15 | 12 | 12 | 12 | 12 | 12 | 11 |
| Financial security during retirement | 10 | 14 | 10 | 11 | 10 | 10 | 10 | 7 |

Note: The list of items was not identical in each study. "NA" means that item was not asked that particular year.

* The proportions were calculated out of those answering the question. The respondents checking "does not apply" were not included in the calculations.
** Worded as "time to relax during the week" in 1996 study.

The rank ordering of the items has remained relatively stable over the years. In addition, the proportion of respondents stating they were "very satisfied" with each item also has been fairly consistent over the years, particularly between 1997 and 2002. All of the 2003 proportions were slightly lower than previous years. A noticeable decline occurs in satisfaction with greenery and open space (from 50 percent in 2002 to 37 percent this year).

Family, spirituality, friends, and the outdoors continue to be items given high satisfaction ratings by respondents. On the other hand, respondents continue to be less satisfied with job opportunities, current income level, and financial security during retirement.

## General Well-Being by Subgroups

In this section, 2003 data on the four general measures of well-being are analyzed and reported for the region in which the respondent lives, by the size of their community, and for various individual characteristics (Appendix Table 2).

Younger persons are more likely than older persons to believe they are better off compared to five years ago, are better off compared to their parents when they were their age and will be better off ten years from now. Fifty-eight percent of the persons age 19 to 29 feel they are better off compared to five years ago. However, only 11 percent of the persons age 65 and older share this
opinion.
Persons with the highest household incomes are more likely than persons with lower incomes to feel they are better off compared to five years ago, are better off compared to their parents when they were their age, and will be better off ten years from now. For example, 50 percent of the respondents with household incomes of $\$ 60,000$ or more think they will be better off ten years from now. However, only 18 percent of the respondents with household incomes under $\$ 20,000$ believe they will be better off in ten years.

Persons with higher educational levels are more likely than the persons with less education to think they are better off compared to five years ago, are better off compared to their parents when they were their age and will be better off ten years from now. Forty-two percent of the respondents with at least a four-year college degree believe they are better off than they were five years ago. Only 12 percent of the persons without a high school diploma share this optimism.

When comparing the marital groups, the respondents who have never married are the group most likely to believe they are better off than five years ago and will be better off ten years from now. The married respondents are most likely to believe they are better off compared to their parents when they were their age.

The respondents with professional occupations are more likely than the persons with other types of occupations to believe they are better off compared to five years ago, are better off compared to their parents when they were their age, and will be better off ten years from now. Forty-four percent of the persons with professional occupations state they are better off than they were five years ago (Figure 5). Only 19 percent of the farmers and ranchers think they are better off compared to five years ago.

Persons living in or near the larger communities are more likely to believe they are better off compared to five years ago, are better off compared to their parents when they were their age, and will be better off ten


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years from now.
The respondents were also asked if they believe people are powerless to control their own lives. Thirty-three percent either strongly agree or agree that people are powerless to control their own lives (see Figure 4). Thirteen percent are undecided and 55 percent either strongly disagree or disagree.

When analyzing the responses by region, community size, and various individual attributes, many differences emerge (Appendix Table 3). Persons with lower educational levels are more likely than persons with more education to believe that people are powerless to control their own lives. Fifty-six percent of the persons without a high school diploma agree that people are powerless to control their own lives (Figure 6). However, only 18 percent of the persons with a four-year college degree share this opinion.

Persons with lower household incomes are more likely than the persons with higher incomes to agree with the statement. Fortyfour percent of the persons with household incomes under $\$ 20,000$ believe people are powerless to control their own lives, compared to 20 percent of the persons with household incomes of $\$ 60,000$ or more.

The manual laborers are the occupation group most likely to think that people are powerless to control their own lives. Thirtyeight percent of the manual laborers agree or strongly agree with that statement. Only 20 percent of the persons with professional occupations agree.

Other groups most likely to believe people

Figure 6. "...People are Powerless to Control Their


■ Strongly agree or agree
$\square$ Undecided
$\square$ Strongly disagree or disagree
are powerless include: persons living in or near the smaller communities, persons age 65 or older, and widowed respondents.

## Specific Aspects of Well-Being by Subgroups

The respondents were given a list of items that may influence their well-being and were asked to rate their satisfaction with each. The complete ratings for each item are listed in Appendix Table 4. Over one-third of the respondents are very satisfied with their family (52\%), their marriage (49\%), their religion/spirituality ( $45 \%$ ), their friends ( $44 \%$ ), greenery and open space ( $37 \%$ ) and their housing (34\%). Items receiving the highest proportion of very dissatisfied responses include: financial security during retirement ( $26 \%$ ), current income level (17\%), and job opportunities for you (11\%).

The top ten items people are dissatisfied with
(determined by the largest proportions of "very dissatisfied" and "dissatisfied" responses) will now be examined in more detail by looking at how the different demographic subgroups view each item. These comparisons are shown in Appendix Table 5.

Respondents' satisfaction levels with both their financial security during retirement as well as their current income level differ by most of the characteristics examined. Persons with lower household incomes are more likely than persons with higher incomes to be dissatisfied with both of these items. Sixty percent of the persons with household incomes under \$20,000 report being dissatisfied with their current income level, compared to only 21 percent of the persons with household incomes of $\$ 60,000$ or more.

The respondents who are divorced or separated are the marital group most likely to be dissatisfied with both their financial security during retirement and their current income level. Seventy-two percent of the divorced/separated respondents are dissatisfied with their financial security during retirement, compared to only 40 percent of the widowed respondents.

The manual laborers are more likely than persons with different occupations to be dissatisfied with their financial security during retirement. Seventy percent of the manual laborers report being dissatisfied with their financial security during retirement, compared to only 54 percent of the persons with professional occupations.

The farmers and ranchers, however, are the occupation group most likely to be
dissatisfied with their current income level. Fifty-nine percent of the farmers and ranchers report being dissatisfied with their current income level, compared to only 30 percent of the persons with professional occupations.

Persons living in or near the smallest communities were more likely than the persons living in or near the larger communities to be dissatisfied with their current income level. When comparing the age groups, the persons between the ages of 30 and 64 are most likely to be dissatisfied with their financial security during retirement. And, persons under the age of 64 are more likely than the persons age 65 and older to be dissatisfied with their current income level.

The persons with some college education are most likely to be dissatisfied with both their financial security during retirement and their current income level. Females are more likely than males to be dissatisfied with their financial security during retirement.

Persons with lower household incomes are more likely than persons with higher incomes to be dissatisfied with their job, their job security and their job opportunities. Fifty-six percent of the persons with household incomes under \$20,000 are dissatisfied with their job opportunities, compared to 35 percent of the persons with household incomes of $\$ 60,000$ or more.

The manual laborers are more likely than respondents with different occupations to express dissatisfaction with these three jobrelated items. Fifty-five percent of the manual laborers are dissatisfied with their job opportunities, compared to only 35 percent of
the persons with professional occupations (Figure 7).

Persons with only a high school diploma are the education group most likely to be dissatisfied with their job, their job security and their job opportunities. When comparing marital groups, the persons who are divorced or separated are the group most likely to be dissatisfied with these three items.

Persons between the ages of 40 and 49 are more likely than persons of different ages to be dissatisfied with their job security and their job opportunities. But, persons under the age of 30 are most likely to be dissatisfied with their job. Females are more likely than males to report dissatisfaction with their job opportunities.


Manual laborers are the occupation group most likely to express dissatisfaction with their community. Thirty-one percent of this group are dissatisfied with their community, compared to 16 percent of the persons with administrative support positions and the farmers and ranchers.

The divorced/separated respondents are the marital group most likely to be dissatisfied with their community. Twenty-eight percent of these respondents are dissatisfied with their community, compared to only 11 percent of the widowed respondents.

Other groups most likely to be dissatisfied with their community include: persons living in or near the largest communities, the younger persons and persons with some college education.

Younger persons are more likely than older persons to express dissatisfaction with their spare time. Thirty-three percent of the persons between the ages of 30 and 39 report being dissatisfied with their spare time, compared to only seven percent of the persons age 65 and older.

Other groups most likely to be dissatisfied with their spare time include: persons with higher household incomes, respondents with at least some college education, and the divorced/separated respondents.

Satisfaction with their health differed by five characteristics: income, age, education, marital status and occupation. The groups most likely to report being dissatisfied with their health were: those with the lowest household incomes, the older respondents, the persons without a high school diploma, the divorced/separated and widowed

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respondents and persons with administrative support positions.

The manual laborers are more likely than persons with different occupations to express dissatisfaction with clean water. Twentytwo percent of the manual laborers are dissatisfied with clean water, compared to only six percent of the farmers and ranchers.

Other groups most likely to express dissatisfaction with clean water include: persons living in or near communities with populations ranging from 5,000 to 9,999 ; persons living in the Panhandle (see Appendix Figure 1 for the counties included in each region); the younger persons; respondents with some college education; and the divorced/separated respondents.

The groups most likely to be dissatisfied with their education are: persons living in or near communities with populations ranging from 1,000 to 9,999 ; persons with household incomes ranging from $\$ 20,000$ to $\$ 59,999$; the younger respondents; persons with lower educational levels; the divorced/separated respondents and the manual laborers.

## Trends in Community Ratings (1996-

 2003)Comparisons are made between the community data collected this year to the seven previous studies. Again, these were independent samples (the same people were not surveyed each year).

## Community Change

To examine respondents' perceptions of how their community has changed, they were asked the question, "Communities across the
nation are undergoing change. When you think about this past year, would you say...My community has changed for the..." Answer categories were better, same or worse.

One difference in the wording of this question has occurred over the past eight years. Starting in 1998, the phrase "this past year" was added to the question; no time frame was given to the respondents in the first two studies.

Rural Nebraskans felt a little more negative about their communities this year than they did last year. This year, only 22 percent believe their community has changed for the better, compared to 24 percent last year (Figure 8). And, in 2003, 25 percent think their community has changed for the worse, compared to only 22 percent last year.

During the eight-year period, there has been a

general decline in the proportion of respondents indicating their community has changed for the better. Thirty-eight percent of the 1996 respondents stated their community had changed for the better. The proportion decreased to 22 percent this year.

The proportion saying their community has stayed the same first increased from 1996 to 1998. It has since remained fairly steady across the last six years. The proportion saying their community has changed for the worse has remained fairly steady across all eight years.

## Community Social Dimensions

Respondents were also asked each year if they would describe their communities as friendly or unfriendly, trusting or distrusting, and supportive or hostile. For each of these three dimensions, respondents were asked to rate their community using a seven-point scale between each pair of contrasting views.

The proportion of respondents who view their community as friendly remained about the same when compared to last year. This year, 74 percent rate their community as friendly, compared to 75 percent last year. ${ }^{2}$ Seventy-two percent thought their community was friendly in 2001, up from 68 percent in 2000. In the first four studies, approximately 73 percent felt their community was friendly.

The proportion of respondents who viewed

[^1]Research Report 03-2 of the Center for Applied Rural Innovation
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their community as trusting increased from 62 percent in 1996 to 66 percent in 1999. It then decreased to 59 percent in 2000, rose to 65 percent in 2002 and then decreased to 63 percent this year. A similar pattern emerged when examining the proportion of respondents who rated their community as supportive. The proportion stating their community was supportive first increased from 62 percent in 1996 to 65 percent in 1999, then it dropped to 60 percent in 2000. It then increased slightly to 62 percent in 2001, rose to 68 percent in 2002 and decreased slightly to 67 percent this year.

## Plans to Leave the Community

To determine whether or not respondents planned to leave their community, they were asked, "Do you plan to move from your community in the next year?" This question was only included in the studies starting in 1998. The proportion planning to leave their community has remained relatively stable during the past six years. Approximately three percent of the respondents each year indicated they were planning to leave their community in the next year. This year, that proportion was five percent.

The expected destination for the persons planning to move has changed over time (Figure 9). The proportion planning to move to either the Lincoln or Omaha metropolitan areas steadily increased between 1999 and 2001 (from 10 to 18 percent). However, the proportion planning to move to one of those cities declined to 14 percent last year and increased slightly this year to 15 percent.

The proportion of expected movers planning to leave the state has decreased since 1999.


That year, 52 percent planned to leave the state. However, only 46 percent of this year's respondents that are planning to move expect to leave Nebraska.

## Satisfaction with Community Services and Amenities

Respondents were also asked how satisfied they are with various community services and amenities each year. They were asked this in all eight studies; however, in 1996 they were also asked about the availability of these services. Therefore, comparisons will only be made between the last seven studies, when the question wording was identical. The respondents were asked how satisfied they were with a list of 26 services and amenities, taking into consideration
availability, cost, and quality.
Table 2 shows the proportions very satisfied with the service each year. The rank ordering of these items has remained relatively stable over the seven years. In addition, many of the proportions remained fairly consistent between the years.

## The Community and Its Attributes in 2003

In this section, the 2003 data on respondents' evaluations of their communities and its attributes are first summarized and then examined in terms of any differences that may exist depending upon the size of the respondent's community, the region in which they live, or various individual attributes such as household income or age.

## Community Change

Over one-half (53\%) of the respondents state their community has stayed the same during the past year, 22 percent say their community has changed for the better, and 25 percent believe it has changed for the worse (see Figure 8).

When examining the responses by various demographic subgroups, many differences are detected in respondents' perceptions of the change occurring in their community (Appendix Table 6).

Respondents living in or near the largest communities are more likely than respondents living in or near the smallest communities to contend that their community has changed for the better. Twenty-eight percent of the persons living in or near communities with populations of 10,000 or more say their community has

Table 2. Proportions of Respondents "Very Satisfied" with Each Service, 1997-2003

| Service/Amenity | 2003 | 2002 | 2001 | 2000 | 1999 | 1998 | 1997 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Library services | 41 | 41 | 40 | 43 | 40 | 41 | 44 |
| Education (K - 12) | 32 | 32 | 31 | 32 | 36 | 33 | 35 |
| Parks and recreation | 31 | 29 | 29 | 31 | 30 | 29 | 34 |
| Basic medical care services | 29 | 30 | 27 | 26 | 27 | 27 | 31 |
| Senior centers | 27 | 27 | 25 | 25 | 27 | 25 | 31 |
| Sewage disposal | 26 | 28 | 24 | 26 | 28 | 23 | 31 |
| Water disposal | 24 | 26 | 22 | 24 | 26 | 21 | 29 |
| Solid waste disposal | 24 | 24 | 22 | 22 | 24 | 19 | 25 |
| Nursing home care | 24 | 23 | 21 | 20 | 25 | 24 | 27 |
| Law enforcement | 22 | 21 | 19 | 19 | 19 | 17 | 22 |
| Highways and bridges | 20 | 20 | 16 | 16 | 18 | 15 | NA |
| Housing | 18 | 17 | 16 | 16 | 19 | 14 | 17 |
| Restaurants | 14 | 15 | 15 | 14 | 17 | 16 | 19 |
| Streets | 14 | 14 | 11 | 12 | 16 | 12 | NA |
| Day care services | 14 | 13 | 13 | 13 | 16 | 15 | 17 |
| Head start programs | 13 | 13 | 13 | 12 | 13 | 12 | 16 |
| Airport | 12 | 12 | 11 | 11 | NA | NA | NA |
| Retail shopping | 10 | 11 | 11 | 11 | 12 | 10 | 14 |
| City/village government | 10 | 9 | 10 | 8 | 11 | 7 | 10 |
| Mental health services | 9 | 9 | 10 | 9 | 9 | 8 | 11 |
| County government | 9 | 8 | 9 | 7 | 10 | 6 | 9 |
| Entertainment | 6 | 7 | 7 | 5 | 6 | 6 | 8 |
| Airline service | 5 | 5 | 4 | 4 | NA | NA | NA |
| Rail service | 3 | 3 | 3 | 3 | 3 | 3 | 5 |
| Taxi service | 3 | 3 | 3 | 3 | 2 | 2 | 3 |
| Bus service | 3 | 3 | 3 | 2 | 3 | 2 | 4 |
| Air service | NA | NA | NA | NA | 5 | 5 | 6 |
| Streets and highways | NA | NA | NA | NA | NA | NA | 1 |
| A |  |  |  |  |  |  |  |

$\mathrm{NA}=$ Not asked that particular year
changed for the better; yet, only 12 percent of the persons living in or near communities with less than 500 people share this opinion.

The other groups most likely to say their community has changed for the better include: persons living in the North Central region, persons with the highest household incomes, younger persons, the widowed respondents, persons with the highest
educational levels and the persons with professional occupations.

## Community Social Dimensions

In addition to asking respondents about their perceptions of the change occurring in their community, they were also asked to rate its social dimensions. They were asked if they would describe their communities as
friendly or unfriendly, trusting or distrusting, and supportive or hostile. Overall, respondents rate their communities as friendly ( $74 \%$ ), trusting ( $63 \%$ ) and supportive ( $67 \%$ ).

Respondents' ratings of their community on these dimensions differ by some of the demographic and community characteristics (Appendix Table 7). Persons living in or near the smaller communities are more likely than those living in or near larger communities to rate their community as friendly, trusting and supportive. Seventytwo percent of the persons living in or near communities with populations ranging from 500 to 999 view their community as trusting, compared to 57 percent of the persons living in or near the communities with populations of 10,000 or more.

The older respondents are more likely than the younger respondents to state their community is friendly, trusting and supportive. Seventy-six percent of the persons age 65 and older view their community as supportive, yet only 60 percent of the persons between the ages of 19 and 29 feel the same way.

The widowed respondents are more likely than the other marital groups to rate their community as friendly, trusting, and supportive. Eighty percent of the widowed respondents rate their community as supportive, compared to only 58 percent of the divorced/separated respondents.

Persons with at least a four-year college degree are more likely than the persons with less education to view their community as both friendly and supportive. Farmers and ranchers are the occupation group most
likely to rate their community as both trusting and supportive.

## Satisfaction with Community Services and Amenities

To gauge rural residents' satisfaction with their communities' services and amenities, they were asked to rate how satisfied they were with a list of 26 services and amenities, taking into consideration cost, availability, and quality. Residents report high levels of satisfaction with some services, but other services and amenities have higher levels of dissatisfaction.

At least one-third of the respondents are either "very dissatisfied" or "somewhat dissatisfied" with entertainment (45\%), retail shopping (43\%), and restaurants (36\%) (Appendix Table 8). The five services or amenities respondents are the most satisfied with (based on the combined percentage of "very satisfied" or "somewhat satisfied" responses) include: parks and recreation ( $77 \%$ ), library services ( $75 \%$ ), basic medical care services ( $72 \%$ ), education (K - 12) (70\%) and highways and bridges (70\%).

The ten services and amenities with the greatest dissatisfaction ratings were analyzed by community size, region and various individual attributes (Appendix Table 9). Many differences emerge.

Younger respondents are more likely than older respondents to be dissatisfied with the entertainment, retail shopping and restaurants in their community. As an example, 58 percent of the persons between the ages of 19 and 39 are dissatisfied with entertainment, compared to only 27 percent
of the persons age 65 and older.
Other groups more likely to express dissatisfaction with the entertainment, retail shopping and restaurants in their community include: persons living in or near the larger communities, persons with higher household incomes, persons with higher educational levels, and persons with professional occupations.

Persons living in the North Central region are the regional group most likely to be dissatisfied with the retail shopping in their community. The residents of the Southeast region are the group most likely to express dissatisfaction with their community's restaurants.

Females are more likely than males to be dissatisfied with the retail shopping in their community. When comparing responses by marital groups, the divorced/separated respondents are more likely than the other groups to be dissatisfied with the entertainment and retail shopping in their community. But the married respondents are the group most likely to be dissatisfied with the restaurants.

The laborers are more likely than persons with different occupations to be dissatisfied with their city/village government. Thirtysix percent of the laborers express dissatisfaction with the government in their city/village, compared to only 22 percent of the farmers or ranchers.

The divorced/separated respondents are more likely than the other marital groups to express dissatisfaction with their city/village government. Thirty-seven percent of the divorced/separated respondents are
dissatisfied with the government in their city or village, compared to 21 percent of the widowed respondents.

The other groups most likely to express dissatisfaction with their city/village government include: persons living in or near the largest communities, residents of the North Central region of the state, persons with higher household incomes, persons between the ages of 40 and 64, males, and persons with some college education.

Many of these same groups are also the ones most likely to be dissatisfied with their county government. Persons living in or near the smallest communities, residents of the North Central region, respondents between the ages of 40 and 64 , males and persons who are divorced/separated are the groups most likely to express dissatisfaction with their county government.

The groups most likely to be dissatisfied with the streets in their community include: persons living in or near both the largest and smallest communities, persons between the ages of 40 and 64 , the respondents who are divorced/separated and the laborers.

Persons living in or near the smallest communities are more likely than those living in or near larger communities to be dissatisfied with the law enforcement in their community (Figure 10). Thirty-six percent of the residents living in or near communities with less than 500 people express dissatisfaction with their community's law enforcement. Only 20 percent of the persons living in or near communities with populations of 5,000 or more are dissatisfied with their law

enforcement.

Other groups most likely to express dissatisfaction with law enforcement include: residents of the North Central region, younger respondents, the persons who are divorced/separated, respondents with some college education and the laborers.

Persons living in the Panhandle are more likely than people living in other regions of the state to express dissatisfaction with their community's airline and bus service. Thirty-two percent of the Panhandle residents are dissatisfied with their airline service, compared to only 11 percent of the Southeast residents.

Persons living in or near the largest communities of the state, the older respondents and the college graduates tend to be more dissatisfied with both of these transportation services, as compared to
persons living in or near smaller communities, younger respondents and persons with less education.

Persons with higher income levels are most likely to be dissatisfied with their airline service. However, it is the persons with the lowest incomes that are most likely to be dissatisfied with the bus service in their community. Males and persons with professional occupations are the other groups most likely to express dissatisfaction with their airline service. The divorced/separated respondents are the marital group most likely to be dissatisfied with the bus service.

The persons who are divorced/separated are also the group most likely to be dissatisfied with the housing in their community. Thirty-four percent of these respondents are dissatisfied with their community's housing, compared to only 14 percent of the widowed

Figure 11. Dissatisfaction with Community Housing by Marital Status


Dissatisfied $\square$ No opinion $\square$ Satisfied
respondents (Figure 11).
The other groups expressing the most dissatisfaction with the housing in their community include: persons living in or near the largest communities, residents of the North Central region, persons with household incomes ranging from $\$ 20,000$ to $\$ 59,999$, the younger respondents, females, persons with higher educational levels and the laborers.

## Plans to Leave the Community

To determine rural Nebraskans' migration intentions, respondents were asked, "Do you plan to move from your community in the next year?" Response options included yes, no, or uncertain. A follow-up question (asked only of those who indicated they were planning to move) asked where they planned to move. The answer categories for this question were: Lincoln/Omaha metro areas, some place in Nebraska outside the Lincoln/Omaha metro areas, or some place other than Nebraska.

Only five percent indicate they are planning to move from their community in the next year, eight percent are uncertain, and 87 percent have no plans to move. Of those who are planning to move, 54 percent plan to remain in the state, with 15 percent planning to move to either Lincoln or Omaha and 39 percent plan to move to another part of the state. Forty-six percent are planning to leave the state.

Intentions to move from their community differed by region, age, gender, marital status, and education (Appendix Table 10). Younger respondents are more likely than older respondents to be planning to move

Figure 12. Plans to Move from Community by Age

from their community in the next year (Figure 12). Eighteen percent of the persons between the ages of 19 and 29 are planning to move next year, compared to only two percent of the persons age 65 and older. An additional 15 percent of the younger respondents indicate they are uncertain if they plan to move.

The other groups most likely to be planning to move from their community next year include: residents of the Panhandle, males, the persons who have never married and the respondents with higher educational levels.

When comparing the destinations of the expected movers, statistically significant differences only occur by region. The expected movers from the Panhandle are more likely than the expected movers from other regions to plan to leave the state. Seventy-seven percent of the expected movers from the Panhandle say they plan to
move some place other than Nebraska. Only 36 percent of the expected movers in both the South Central and Northeast regions plan on leaving Nebraska.

## Conclusion

Rural Nebraskans are more negative about their current situation as well as their future than they were last year. The proportion stating that they are better off than they were five years ago decreased from 37 percent in 2002 to 27 percent this year. Similarly, in 2002, 36 percent believed they would be better off ten years from now. This proportion decreased to 31 percent this year.

This pessimism is more likely in some groups than others, however. Residents of the smallest communities, persons with lower household incomes, older respondents, persons with lower educational levels and the farmers and ranchers are the groups most likely to be more pessimistic about the present and the future.

When asked if they believe people are powerless to control their own lives, rural Nebraskans are more likely to agree with that notion as compared to last year. Thirtythree percent of this year's respondents agreed that people are powerless, compared to 30 percent in 2002. The manual laborers, the widowed respondents, persons with lower educational levels, older respondents, persons with lower household incomes and persons living in or near the smallest communities are the groups most likely to agree that people are powerless to control their own lives.

Rural Nebraskans continue to be most satisfied with family, spirituality, friends,
and the outdoors. On the other hand, they continue to be less satisfied with job opportunities, current income level, and financial security during retirement.

Rural Nebraskans are slightly more negative about the change occurring in their communities this year than they did last year. Yet, the majority still believe their community has either stayed the same or changed for the better during the past year. In addition, most also characterize their communities as friendly, trusting and supportive.

The community services or amenities that residents are most dissatisfied with include: entertainment, retail shopping and restaurants. The services and amenities with the highest satisfaction ratings include: parks and recreation, library services, basic medical care, education ( $\mathrm{K}-12$ ), and highways and bridges.

Most rural Nebraskans are planning to stay in their community next year. Only five percent are planning to move and eight percent are uncertain. Forty-six percent of the persons planning to move say they will move out of Nebraska.

## Appendix Figure 1. Regions of Nebraska



Appendix Table 1. Demographic Profile of Rural Poll Respondents Compared to 2000 Census

|  | $\begin{gathered} 2003 \\ \text { Poll } \end{gathered}$ | $\begin{gathered} 2002 \\ \text { Poll } \end{gathered}$ | $\begin{gathered} 2001 \\ \text { Poll } \end{gathered}$ | $\begin{gathered} 2000 \\ \text { Poll } \end{gathered}$ | $\begin{gathered} 1999 \\ \text { Poll } \end{gathered}$ | $\begin{gathered} 2000 \\ \text { Census } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age : ${ }^{1}$ |  |  |  |  |  |  |
| 20-39 | 18\% | 16\% | 17\% | 20\% | 21\% | 33\% |
| 40-64 | 51\% | 51\% | 49\% | 54\% | 52\% | 42\% |
| 65 and over | 32\% | 32\% | 33\% | 26\% | 28\% | 24\% |
| Gender: ${ }^{2}$ |  |  |  |  |  |  |
| Female | 51\% | 36\% | 37\% | 57\% | 31\% | 51\% |
| Male | 49\% | 64\% | 63\% | 43\% | 69\% | 49\% |
| Education: ${ }^{3}$ |  |  |  |  |  |  |
| Less than $9^{\text {th }}$ grade | 2\% | 3\% | 4\% | 2\% | 3\% | 7\% |
| $9^{\text {th }}$ to $12^{\text {th }}$ grade (no diploma) | 5\% | 4\% | 5\% | 4\% | 5\% | 10\% |
| High school diploma (or equivalent) | 34\% | 32\% | 35\% | 34\% | 36\% | 35\% |
| Some college, no degree | 23\% | 25\% | 26\% | 28\% | 25\% | 25\% |
| Associate degree | 11\% | 10\% | 8\% | 9\% | 9\% | 7\% |
| Bachelors degree | 16\% | 16\% | 13\% | 15\% | 15\% | 11\% |
| Graduate or professional degree | 9\% | 10\% | 8\% | 9\% | 8\% | 4\% |
| Household income: ${ }^{4}$ |  |  |  |  |  |  |
| Less than \$10,000 | 8\% | 8\% | 9\% | 3\% | 8\% | 10\% |
| \$10,000-\$19,999 | 14\% | 15\% | 16\% | 10\% | 15\% | 16\% |
| \$20,000-\$29,999 | 16\% | 17\% | 20\% | 15\% | 18\% | 17\% |
| \$30,000 - \$39,999 | 16\% | 17\% | 16\% | 19\% | 18\% | 15\% |
| \$40,000-\$49,999 | 13\% | 14\% | 14\% | 17\% | 15\% | 12\% |
| \$50,000-\$59,999 | 11\% | 11\% | 9\% | 15\% | 9\% | 10\% |
| \$60,000-\$74,999 | 11\% | 9\% | 8\% | 11\% | 8\% | 9\% |
| \$75,000 or more | 11\% | 10\% | 8\% | 11\% | 10\% | 11\% |
| Marital Status: ${ }^{5}$ |  |  |  |  |  |  |
| Married | 73\% | 73\% | 70\% | 95\% | 76\% | 61\% |
| Never married | 7\% | 6\% | 7\% | 0.2\% | 7\% | 22\% |
| Divorced/separated | 9\% | 9\% | 10\% | 2\% | 8\% | 9\% |
| Widowed/widower | 11\% | 12\% | 14\% | 4\% | 10\% | 8\% |

${ }^{1} 2000$ Census universe is non-metro population 20 years of age and over.
${ }^{2} 2000$ Census universe is total non-metro population.
${ }^{3} 2000$ Census universe is non-metro population 18 years of age and over.
${ }^{4} 2000$ Census universe is all non-metro households.
${ }^{5} 2000$ Census universe is non-metro population 15 years of age and over.

Appendix Table 2. Measures of Individual Well-Being in Relation to Community Size, Region and Individual Attributes.

## Compared to Five Years Ago

Compared to Parents
Ten Years from Now

|  |  |  | Better |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Same |  | Significance |  | Same | Off | Significance |  | Same |  | Significance |
| Community Size |  | = 296 |  |  |  | $\begin{aligned} & \text { rcentas } \\ & 1=295 \end{aligned}$ |  |  |  | = 2912 |  |  |
| Less than 500 | 38 | 40 | 23 |  | 24 | 30 | 46 |  | 32 | 38 | 30 |  |
| 500-999 | 28 | 49 | 24 |  | 18 | 26 | 57 |  | 27 | 47 | 26 |  |
| 1,000-4,999 | 29 | 45 | 26 |  | 19 | 26 | 55 |  | 26 | 45 | 29 |  |
| 5,000-9,999 | 30 | 42 | 28 | $\mathrm{P}^{2}=27.30$ | 17 | 27 | 56 | $\mathrm{P}^{2}=41.77$ | 24 | 40 | 36 | $\mathrm{P}^{2}=21.77$ |
| 10,000 and up | 28 | 41 | 31 | (.001) | 13 | 24 | 63 | (.000) | 25 | 42 | 34 | (.005) |
| Region |  | $=302$ |  |  |  | $=301$ |  |  |  | = 2965 |  |  |
| Panhandle | 32 | 42 | 26 |  | 19 | 25 | 56 |  | 26 | 41 | 33 |  |
| North Central | 30 | 43 | 27 |  | 16 | 27 | 57 |  | 27 | 41 | 33 |  |
| South Central | 30 | 41 | 29 |  | 17 | 23 | 60 |  | 25 | 43 | 32 |  |
| Northeast | 30 | 44 | 26 | $\mathrm{P}^{2}=4.04$ | 16 | 27 | 57 | $\mathrm{P}^{2}=11.46$ | 27 | 44 | 29 | $\mathrm{P}^{2}=4.94$ |
| Southeast | 28 | 45 | 28 | (.853) | 20 | 28 | 52 | (.177) | 27 | 43 | 31 | (.764) |

Individual
Attributes:

| Income Level | ( $\mathrm{n}=2736$ ) |  |  |  | ( $\mathrm{n}=2726$ ) |  |  | $(\mathrm{n}=2693)$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Under \$20,000 | 45 | 43 | 12 |  | 26 | 33 | 41 |  | 40 | 42 | 18 |  |
| \$20,000-\$39,999 | 32 | 47 | 21 |  | 20 | 27 | 53 |  | 27 | 44 | 28 |  |
| \$40,000-\$59,999 | 24 | 43 | 33 | $\mathrm{P}^{2}=242.84$ | 14 | 25 | 61 | $\mathrm{P}^{2}=131.85$ | 21 | 45 | 35 | $\mathrm{P}^{2}=186.24$ |
| \$60,000 and over | 20 | 33 | 47 | (.000) | 10 | 18 | 72 | (.000) | 15 | 35 | 50 | (.000) |
| Age | ( $\mathrm{n}=3041$ ) |  |  |  | $(\mathrm{n}=3031)$ |  |  | $(\mathrm{n}=2980)$ |  |  |  |  |
| 19-29 | 11 | 32 | 58 |  | 12 | 16 | 72 |  | 5 | 23 | 72 |  |
| 30-39 | 20 | 32 | 48 |  | 18 | 25 | 57 |  | 9 | 35 | 56 |  |
| 40-49 | 29 | 36 | 35 |  | 23 | 25 | 53 |  | 17 | 38 | 46 |  |
| 50-64 | 33 | 42 | 25 | $\mathrm{P}^{2}=319.67$ | 21 | 25 | 54 | $\mathrm{P}^{2}=68.34$ | 30 | 45 | 25 | $\mathrm{P}^{2}=569.52$ |
| 65 and older | 35 | 55 | 11 | (.000) | 11 | 30 | 59 | (.000) | 40 | 51 | 9 | (.000) |
| Gender | ( $\mathrm{n}=2993$ ) |  |  |  | ( $\mathrm{n}=2982$ ) |  |  | $(\mathrm{n}=2933)$ |  |  |  |  |
| Male | 32 | 41 | 28 | $\mathrm{P}^{2}=5.74$ | 18 | 26 | 57 | $\mathrm{P}^{2}=0.06$ | 26 | 41 | 33 | $\mathrm{P}^{2}=6.09$ |
| Female | 28 | 45 | 27 | (.057) | 17 | 26 | 57 | (.973) | 26 | 45 | 30 | (.048) |

Appendix Table 2 Continued.

## Compared to Five Years Ago

Compared to Parents
Ten Years from Now

|  | Worse Off | Same | Better Off | Significance | Worse Off | Same | Better Off | Significance | Worse Off | Same | Bette Off | Significance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Education | ( $\mathrm{n}=2984$ ) |  |  | ( $\mathrm{n}=2974$ ) |  |  |  | ( $\mathrm{n}=2925$ ) |  |  |  |  |
| No H.S. diploma | 33 | 55 | 12 |  | 14 | 29 | 58 |  | 38 | 47 | 15 |  |
| H. S. diploma | 32 | 48 | 20 |  | 17 | 29 | 54 |  | 33 | 46 | 21 |  |
| Some college | 31 | 41 | 28 | $\mathrm{P}^{2}=131.93$ | 20 | 25 | 55 | $\mathrm{P}^{2}=27.64$ | 23 | 42 | 35 | $\mathrm{P}^{2}=155.57$ |
| Bachelors or graduate degree | 24 | 35 | 42 | (.000) | 15 | 21 | 64 | (.000) | 18 | 37 | 45 | (.000) |
| Marital Status | $(\mathrm{n}=2994)$ |  |  |  | ( $\mathrm{n}=2983$ ) |  |  | $(\mathrm{n}=2935)$ |  |  |  |  |
| Married | 29 | 41 | 30 |  | 17 | 24 | 59 |  | 24 | 43 | 33 |  |
| Never married | 22 | 45 | 33 |  | 21 | 26 | 54 |  | 21 | 34 | 46 |  |
| Divorced/separated | 37 | 38 | 25 | $\mathrm{P}^{2}=70.35$ | 27 | 30 | 43 | $\mathrm{P}^{2}=42.69$ | 28 | 39 | 33 | $\mathrm{P}^{2}=106.14$ |
| Widowed | 34 | 56 | 10 | (.000) | 11 | 32 | 57 | (.000) | 43 | 46 | 11 | (.000) |
| Occupation | $(\mathrm{n}=1970)$ |  |  |  | ( $\mathrm{n}=1964$ ) |  |  | ( $\mathrm{n}=1949$ ) |  |  |  |  |
| Sales | 25 | 41 | 34 |  | 21 | 26 | 52 |  | 21 | 38 | 41 |  |
| Manual laborer | 27 | 47 | 26 |  | 23 | 31 | 46 |  | 30 | 40 | 31 |  |
| Prof/tech/admin | 21 | 35 | 44 |  | 14 | 21 | 65 |  | 15 | 37 | 48 |  |
| Service | 28 | 45 | 27 |  | 17 | 27 | 55 |  | 26 | 40 | 35 |  |
| Farming/ranching | 44 | 36 | 19 |  | 29 | 28 | 43 |  | 26 | 40 | 34 |  |
| Skilled laborer | 28 | 40 | 32 |  | 21 | 32 | 47 |  | 20 | 46 | 34 |  |
| Admin. support | 28 | 39 | 33 | $\mathrm{P}^{2}=86.92$ | 20 | 22 | 58 | $\mathrm{P}^{2}=63.92$ | 29 | 40 | 32 | $\mathrm{P}^{2}=57.99$ |
| Other | 28 | 43 | 30 | (.000) | 7 | 30 | 63 | (.000) | 19 | 55 | 26 | (.000) |

Appendix Table 3. Life Has Changed So Much in Our Modern World that Most People Are Powerless to Control Their Own Lives.

|  | Strongly Agree | Agree | Undecided | Disagree | Strongly <br> Disagree | Significance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Community Size |  |  | Percentages $(\mathrm{n}=2960)$ |  |  |  |
| Less than 500 | 12 | 29 | 10 | 38 | 11 |  |
| 500-999 | 9 | 26 | 12 | 41 | 12 |  |
| 1,000-4,999 | 7 | 24 | 15 | 41 | 12 |  |
| 5,000-9,999 | 8 | 22 | 12 | 44 | 14 | $\mathrm{P}^{2}=31.23$ |
| 10,000 and up | 7 | 24 | 11 | 45 | 14 | (.013) |
| Region |  |  | ( $\mathrm{n}=3018$ ) |  |  |  |
| Panhandle | 7 | 25 | 11 | 42 | 15 |  |
| North Central | 9 | 27 | 12 | 38 | 14 |  |
| South Central | 9 | 24 | 11 | 44 | 13 |  |
| Northeast | 8 | 26 | 13 | 42 | 11 | $\mathrm{P}^{2}=18.01$ |
| Southeast | 7 | 23 | 15 | 42 | 14 | (.323) |
| Individual Attributes: |  |  |  |  |  |  |
| Income Level |  |  | ( $\mathrm{n}=2734$ ) |  |  |  |
| Under \$20,000 | 13 | 31 | 18 | 32 | 7 |  |
| \$20,000-\$39,999 | 8 | 29 | 13 | 41 | 10 |  |
| \$40,000-\$59,999 | 6 | 22 | 10 | 48 | 14 | $\mathrm{P}^{2}=219.03$ |
| \$60,000 and over | 5 | 15 | 6 | 49 | 25 | (.000) |
| Age |  |  | ( $\mathrm{n}=3033$ ) |  |  |  |
| 19-29 | 5 | 21 | 13 | 45 | 17 |  |
| 30-39 | 5 | 16 | 13 | 48 | 18 |  |
| 40-49 | 6 | 22 | 10 | 46 | 17 |  |
| 50-64 | 9 | 24 | 10 | 45 | 12 | $\mathrm{P}^{2}=135.82$ |
| 65 and older | 11 | 32 | 17 | 33 | 8 | (.000) |
| Gender |  |  | ( $\mathrm{n}=2984$ ) |  |  |  |
| Male | 8 | 25 | 12 | 41 | 14 | $\mathrm{P}^{2}=8.03$ |
| Female | 8 | 24 | 13 | 44 | 11 | (.090) |
| Education |  |  | ( $\mathrm{n}=2975$ ) |  |  |  |
| No H.S. diploma | 18 | 38 | 17 | 24 | 5 |  |
| H.S. diploma | 11 | 30 | 15 | 36 | 9 |  |
| Some college | 7 | 25 | 13 | 44 | 12 | $\mathrm{P}^{2}=224.34$ |
| Bachelors or grad degree | 4 | 14 | 8 | 53 | 21 | (.000) |
| Marital Status |  |  | ( $\mathrm{n}=2986$ ) |  |  |  |
| Married | 8 | 24 | 11 | 43 | 14 |  |
| Never married | 5 | 24 | 15 | 44 | 13 |  |
| Divorced/separated | 11 | 23 | 13 | 44 |  | $\mathrm{P}^{2}=47.48$ |
| Widowed | 11 | 32 | 17 | 32 | 8 | (.000) |

Appendix Table 3 Continued.

|  | Strongly <br> Agree | $\underline{\text { Agree }}$ | $\underline{\text { Undecided }}$ | Disagree | Strongly <br> Disagree | $\underline{\text { Significance }}$ |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Occupation |  |  | $(\mathrm{n}=1968)$ |  |  |  |
| Sales | 4 | 25 | 10 | 43 | 18 |  |
| Manual laborer | 11 | 27 | 18 | 37 | 8 |  |
| Prof/technical/admin. | 5 | 15 | 8 | 51 | 22 |  |
| Service | 8 | 23 | 14 | 46 | 10 |  |
| Farming/ranching | 8 | 27 | 13 | 40 | 12 |  |
| Skilled laborer | 6 | 28 | 12 | 43 | 11 | $\mathrm{P}^{2}=109.43$ |
| Admin. support | 6 | 24 | 6 | 51 | 13 | $(.000)$ |
| Other | 0 | 33 | 13 | 44 | 9 |  |

Appendix Table 4. Satisfaction with Items Affecting Well-Being, 2003.

|  | Does Not <br> Apply | Very <br> Dissatisfied | Dissatisfied | No <br> Opinion | Satisfied | Very <br> Satisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Item | 2 | 1 | 2 | 7 | 35 | 52 |
| Your family | 28 | 1 | 2 | 3 | 17 | 49 |
| Your marriage | 1 | 4 | 15 | 32 | 45 |  |
| Your religion/spirituality | 2 | 1 | 3 | 11 | 40 | 44 |
| Your friends | 1 | 1 | 4 | 11 | 47 | 37 |
| Greenery and open space | 0 | 2 | 7 | 10 | 47 | 34 |
| Your housing | 0 | 2 | 7 | 10 | 47 | 33 |
| Clean air | 0 | 3 | 11 | 9 | 44 | 33 |
| Clean water | 0 | 4 | 14 | 11 | 40 | 30 |
| Your spare time | 0 | 5 | 10 | 14 | 47 | 27 |
| Your education | 0 | 2 | 10 | 11 | 48 | 25 |
| Your health | 0 | 5 | 16 | 16 | 47 | 16 |
| Your community | 0 | 4 | 9 | 9 | 31 | 15 |
| Your job satisfaction | 33 | 4 | 11 | 10 | 28 | 14 |
| Your job security | 33 | 5 | 24 | 12 | 36 | 11 |
| Current income level | 0 | 17 | 19 | 15 | 17 | 8 |
| Job opportunities for you | 30 | 11 |  |  |  |  |
| Financial security during |  |  | 26 | 29 | 14 | 25 |
| $\quad$ retirement | 0 |  |  |  | 7 |  |


|  | Financial security during retirement No |  |  | Current income level |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Percentages |  |  |  |  |  |  |  |
| Community Size | ( $\mathrm{n}=2750$ ) |  |  | ( $\mathrm{n}=2795$ ) |  |  |  |  |
| Less than 500 | 60 | 14 | 27 |  | 48 | 14 | 38 |  |
| 500-999 | 56 | 14 | 30 |  | 45 | 14 | 41 |  |
| 1,000-4,999 | 56 | 13 | 31 |  | 41 | 12 | 47 |  |
| 5,000-9,999 | 56 | 12 | 33 | $\mathrm{P}^{2}=8.33$ | 40 | 11 | 49 | $\mathrm{P}^{2}=25.21$ |
| 10,000 and up | 53 | 14 | 33 | (.402) | 38 | 10 | 52 | (.001) |
| Region | ( $\mathrm{n}=2790$ ) |  |  | ( $\mathrm{n}=2832$ ) |  |  |  |  |
| Panhandle | 50 | 13 | 37 |  | 39 | 10 | 51 |  |
| North Central | 59 | 12 | 29 |  | 48 | 12 | 41 |  |
| South Central | 55 | 14 | 31 |  | 39 | 13 | 49 |  |
| Northeast | 55 | 16 | 30 | $\mathrm{P}^{2}=9.70$ | 41 | 13 | 47 | $\mathrm{P}^{2}=12.68$ |
| Southeast | 56 | 13 | 32 | (.287) | 42 | 12 | 47 | (.123) |
| Individual Attributes: |  |  |  |  |  |  |  |  |
| Income Level | ( $\mathrm{n}=2559$ ) |  |  | ( $\mathrm{n}=2595$ ) |  |  |  |  |
| Under \$20,000 | 64 | 16 | 19 |  | 60 | 17 | 23 |  |
| \$20,000-\$39,999 | 59 | 13 | 28 |  | 50 | 13 | 37 |  |
| \$40,000-\$59,999 | 56 | 11 | 33 | $\mathrm{P}^{2}=86.47$ | 37 | 6 | 56 | $\mathrm{P}^{2}=329.39$ |
| \$60,000 and over | 46 |  | 44 | (.000) | 21 | 7 | 72 | (.000) |
| Age | $(\mathrm{n}=2803)$ |  |  | ( $\mathrm{n}=2846$ ) |  |  |  |  |
| 19-29 | 51 | 19 | 30 |  | 45 | 10 | 46 |  |
| 30-39 | 64 | 10 | 25 |  | 44 | 7 | 49 |  |
| 40-49 | 63 | 13 | 23 |  | 45 | 7 | 48 |  |
| 50-64 | 61 | 10 | 29 | $\mathrm{P}^{2}=124.28$ | 42 | 10 | 48 | $\mathrm{P}^{2}=87.69$ |
| 65 and older | 41 | 18 | 42 | (.000) | 35 | 21 | 45 | (.000) |
| Gender | ( $\mathrm{n}=2765$ ) |  |  | ( $\mathrm{n}=2809$ ) |  |  |  |  |
| Male | 53 | 15 | 32 | $\mathrm{P}^{2}=9.89$ | 40 | 12 | 48 | $\mathrm{P}^{2}=1.58$ |
| Female | 58 |  | 31 | (.007) | 42 | 12 | 46 | (.455) |
| Education | $(\mathrm{n}=2758)$ |  |  | ( $\mathrm{n}=2802$ ) |  |  |  |  |
| No H.S. diploma | 42 | 27 | 32 |  | 41 | 29 | 30 |  |
| High school diploma | 55 | 16 | 29 |  | 45 | 14 | 41 |  |
| Some college | 60 | 12 | 28 | $\mathrm{P}^{2}=62.98$ | 46 | 10 | 45 | $\mathrm{P}^{2}=135.83$ |
| Bachelors or grad degree | 53 |  | 38 | (.000) | 31 | 7 | 61 | (.000) |
| Marital Status | ( $\mathrm{n}=2766$ ) |  |  | $(\mathrm{n}=2810)$ |  |  |  |  |
| Married | 56 | 12 | 33 |  | 40 | 10 | 50 |  |
| Never married | 54 | 21 | 25 |  | 46 | 14 | 40 |  |
| Divorced/separated | 72 | 12 | 16 | $\mathrm{P}^{2}=80.12$ | 56 | 11 | 33 | $\mathrm{P}^{2}=74.75$ |
| Widowed | 40 | 20 | 39 | (.000) | 38 | 23 | 39 | (.000) |
| Occupation | ( $\mathrm{n}=1845$ ) |  |  | ( $\mathrm{n}=1930$ ) |  |  |  |  |
| Sales | 64 | 11 | 26 |  | 43 | 10 | 47 |  |
| Manual laborer | 70 | 13 | 17 |  | 51 | 10 | 39 |  |
| Prof./technical/admin | 54 | 9 | 37 |  | 30 | 6 | 64 |  |
| Service | 65 | 16 | 19 |  | 46 | 13 | 41 |  |
| Farming/ranching | 63 | 17 | 20 |  | 59 | 13 | 29 |  |
| Skilled laborer | 63 | 14 | 24 |  | 44 | 9 | 47 |  |
| Admin. support | 69 | 7 | 24 | $\mathrm{P}^{2}=69.87$ | 50 | 4 | 46 | $\mathrm{P}^{2}=131.10$ |
| Other | 68 | 12 | 20 | (.000) | 53 | 11 | 36 | (.000) |

[^2]

[^3]

[^4]

[^5]

[^6]Appendix Table 6. Perceptions of Community Change by Community Size, Region and Individual Attributes

|  | Communities across the nation are undergoing change. When you think about this past year, would you say... <br> My community has changed for the |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Worse | Same | Better | Significance |
| Community Size | Percentages$(\mathrm{n}=2837)$ |  |  |  |
| Less than 500 | 27 | 61 | 12 |  |
| 500-999 | 20 | 59 | 21 |  |
| 1,000-4,999 | 23 | 56 | 21 | $\mathrm{P}^{2}=64.12$ |
| 5,000-9,999 | 29 | 50 | 21 | (.000) |
| 10,000 and up | 27 | 45 | 28 |  |
| Region | $(\mathrm{n}=2888)$ |  |  |  |
| Panhandle | 25 | 57 | 18 |  |
| North Central | 27 | 49 | 24 |  |
| South Central | 29 | 49 | 23 | $\mathrm{P}^{2}=21.12$ |
| Northeast | 23 | 54 | 23 | (.007) |
| Southeast | 21 | 58 | 22 |  |
| Individual Attributes: |  |  |  |  |
| Income Level | ( $\mathrm{n}=2612$ ) |  |  |  |
| Under \$20,000 | 28 | 53 | 19 |  |
| \$20,000-\$39,999 | 24 | 54 | 22 | $\mathrm{P}^{2}=14.01$ |
| \$40,000-\$59,999 | 25 | 52 | 23 | (.029) |
| \$60,000 and over | 26 | 47 | 27 |  |
| Age | ( $\mathrm{n}=2901$ ) |  |  |  |
| 19-29 | 15 | 60 | 25 |  |
| 30-39 | 21 | 54 | 25 |  |
| 40-49 | 28 | 52 | 20 | $\mathrm{P}^{2}=25.75$ |
| 50-64 | 29 | 48 | 22 | (.001) |
| 65 and older | 23 | 55 | 22 |  |
| Gender | $(\mathrm{n}=2857)$ |  |  |  |
| Male | 26 | 51 | 23 | $\mathrm{P}^{2}=4.86$ |
| Female | 24 | 55 | 21 | (.088) |
| Marital Status | $(\mathrm{n}=2858)$ |  |  |  |
| Married | 25 | 53 | 22 |  |
| Never married | 17 | 59 | 24 |  |
| Divorced/separated | 33 | 47 | 20 | $\mathrm{P}^{2}=19.35$ |
| Widowed | 27 | 48 | 26 | (.004) |

Appendix Table 6 Continued.

|  | Communities across the nation are undergoing change. When you think about this past year, would you say... <br> My community has changed for the |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Worse | Same | Better | Significance |
| Education |  | 848) |  |  |
| No H.S. diploma | 24 | 54 | 22 |  |
| H.S. diploma | 25 | 56 | 19 |  |
| Some college | 27 | 52 | 21 | $\mathrm{P}^{2}=25.18$ |
| Bachelors or grad degree | 23 | 48 | 28 | (.000) |
| Occupation |  | 894) |  |  |
| Sales | 29 | 51 | 20 |  |
| Manual laborer | 28 | 54 | 18 |  |
| Professional/tech/admin | 24 | 46 | 30 |  |
| Service | 21 | 54 | 25 |  |
| Farming/ranching | 26 | 60 | 14 |  |
| Skilled laborer | 30 | 56 | 14 | $\mathrm{P}^{2}=53.70$ |
| Administrative support | 26 | 59 | 15 | (.000) |
| Other | 20 | 60 | 20 |  |


|  | My community is... |  |  |  | My community is... |  |  |  | My community is... |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unfriendly | No opinion | Friendly | Chisquare (sig.) | Distrusting | No <br> opinion | Trusting | Chisquare (sig.) | Hostile | No opinion | Supportive | Chi- <br> square <br> (sig.) |
| Community Size | ( $\mathrm{n}=2803$ ) |  |  |  | $(\mathrm{n}=2699)$ |  |  |  | $(\mathrm{n}=2689)$ |  |  |  |
| Less than 500 | 8 | 14 | 77 |  | 12 | 19 | 69 |  | 10 | 16 | 74 |  |
| 500-999 | 8 | 11 | 81 |  | 14 | 14 | 72 |  | 10 | 14 | 76 |  |
| 1,000-4,999 | 8 | 17 | 75 | $\mathrm{P}^{2}=$ | 13 | 22 | 65 | $\mathrm{P}^{2}=$ | 12 | 22 | 67 | $\mathrm{P}^{2}=$ |
| 5,000-9,999 | 11 | 19 | 70 | 23.39 | 17 | 22 | 61 | 34.86 | 14 | 21 | 64 | 29.90 |
| 10,000 and up | 12 | 19 | 70 | (.003) | 17 | 26 | 57 | (.000) | 13 | 25 | 63 | (.000) |
| Region | $(\mathrm{n}=2849)$ |  |  |  | $(\mathrm{n}=2741)$ |  |  |  | $(\mathrm{n}=2730)$ |  |  |  |
| Panhandle | 8 | 16 | 76 |  | 14 | 22 | 64 |  | 13 | 19 | 68 |  |
| North Central | 10 | 13 | 77 |  | 14 | 21 | 66 |  | 11 | 21 | 69 |  |
| South Central | 11 | 18 | 71 | $\mathrm{P}^{2}=$ | 16 | 22 | 62 | $\mathrm{P}^{2}=$ | 14 | 22 | 64 | $\mathrm{P}^{2}=$ |
| Northeast | 9 | 16 | 75 | 11.40 | 14 | 23 | 63 | 4.57 | 11 | 20 | 70 | 8.95 |
| Southeast | 9 | 19 | 72 | (.180) | 13 | 24 | 63 | (.802) | 11 | 23 | 67 | (.346) |
| Individual |  |  |  |  |  |  |  |  |  |  |  |  |
| Attributes: |  |  |  |  |  |  |  |  |  |  |  |  |
| Income Level | ( $\mathrm{n}=2584$ ) |  |  |  | ( $\mathrm{n}=2506$ ) |  |  |  | ( $\mathrm{n}=2500$ ) |  |  |  |
| Under \$20,000 | 11 | 18 | 72 |  | 14 | 24 | 62 |  | 13 | 21 | 66 |  |
| \$20,000-\$39,999 | 9 | 16 | 75 | $\mathrm{P}^{2}=$ | 14 | 23 | 63 | $\mathrm{P}^{2}=$ | 13 | 20 | 67 | $\mathrm{P}^{2}=$ |
| \$40,000-\$59,999 | 11 | 17 | 72 | 3.76 | 16 | 24 | 61 | 4.04 | 14 | 23 | 63 | 6.86 |
| \$60,000 and over | 9 | 15 | 75 | (.709) | 15 | 20 | 65 | (.672) | 11 | 20 | 69 | (.334) |
| Age | ( $\mathrm{n}=2862$ ) |  |  |  | ( $\mathrm{n}=2753$ ) |  |  |  | $(\mathrm{n}=2741)$ |  |  |  |
| 19-29 | 15 | 19 | 67 |  | 17 | 24 | 59 |  | 14 | 26 | 60 |  |
| 30-39 | 10 | 15 | 76 |  | 14 | 24 | 61 |  | 14 | 21 | 65 |  |
| 40-49 | 10 | 20 | 70 | $\mathrm{P}^{2}=$ | 17 | 26 | 57 | $\mathrm{P}^{2}=$ | 14 | 24 | 61 | $\mathrm{P}^{2}=$ |
| 50-64 | 11 | 17 | 72 | 27.44 | 17 | 21 | 62 | 40.00 | 12 | 22 | 65 | 46.16 |
| 65 and older | 7 | 15 | 79 | (.001) | 10 | 19 | 71 | (.000) | 8 | 16 | 76 | (.000) |
| Gender | $(\mathrm{n}=2821)$ |  |  | $\mathrm{P}^{2}=$ | $(\mathrm{n}=2715)$ |  |  | $\mathrm{P}^{2}=$ | $(\mathrm{n}=2704)$ |  |  | $\mathrm{P}^{2}=$ |
| Male | 9 | 17 | 74 | 0.99 | 15 | 21 | 64 | 0.85 | 13 | 21 | 67 | 0.50 |
| Female | 10 | 17 | 73 | (.609) | 15 | 23 | 63 | (.653) | 12 | 21 | 68 | (.777) |

Appendix Table 7 continued.

|  | My community is... |  |  |  | My community is... |  |  |  | My community is... |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unfriendly | No opinion | Friendly | Chi- <br> square <br> (sig.) | Distrusting | $\begin{gathered} \text { No } \\ \text { opinion } \end{gathered}$ | Trusting | Chi- <br> square (sig.) | Hostile | No opinion | Supportive | Chi- <br> square <br> (sig.) |
| Marital Status |  | ( $\mathrm{n}=2821$ ) |  |  |  | = 2714) |  |  |  | ( $\mathrm{n}=270$ |  |  |
| Married | 9 | 16 | 75 |  | 14 | 22 | 63 |  | 12 | 21 | 67 |  |
| Never married | 10 | 20 | 70 | $\mathrm{P}^{2}=$ | 14 | 25 | 62 | $\mathrm{P}^{2}=$ | 13 | 27 | 60 | $\mathrm{P}^{2}=$ |
| Divorced/separated | 17 | 20 | 64 | 25.45 | 22 | 23 | 54 | 23.79 | 18 | 24 | 58 | 35.37 |
| Widowed | 7 | 14 | 79 | (.000) | 10 | 17 | 73 | (.001) | 6 | 15 | 80 | (.00) |
| Education |  | $(\mathrm{n}=2813)$ |  |  |  | =2708) |  |  |  | ( $\mathrm{n}=269$ |  |  |
| No H.S. diploma | 7 | 20 | 73 |  | 11 | 21 | 68 |  | 11 | 15 | 75 |  |
| H.S. diploma | 8 | 18 | 74 | $\mathrm{P}^{2}=$ | 14 | 24 | 62 | $\mathrm{P}^{2}=$ | 12 | 22 | 66 | $\mathrm{P}^{2}=$ |
| Some college | 10 | 18 | 72 | 14.03 | 16 | 23 | 62 | 7.90 | 12 | 24 | 64 | 20.14 |
| Bachelors degree | 11 | 13 | 76 | (.029) | 15 | 20 | 66 | (.245) | 12 | 16 | 71 | (.003) |
| Occupation |  | $(\mathrm{n}=1896)$ |  |  |  | = 1868) |  |  |  | ( $\mathrm{n}=186$ |  |  |
| Sales | 10 | 20 | 70 |  | 17 | 21 | 62 |  | 11 | 23 | 66 |  |
| Manual laborer | 16 | 19 | 66 |  | 24 | 30 | 46 |  | 21 | 26 | 53 |  |
| Prof/tech/admin | 9 | 15 | 76 |  | 14 | 21 | 65 |  | 10 | 21 | 69 |  |
| Service | 10 | 20 | 70 |  | 13 | 26 | 62 |  | 13 | 20 | 67 |  |
| Farming/ranching | 7 | 13 | 80 |  | 12 | 17 | 71 |  | 11 | 16 | 74 |  |
| Skilled laborer | 9 | 23 | 68 | $\mathrm{P}^{2}=$ | 20 | 26 | 53 | $\mathrm{P}^{2}=$ | 14 | 27 | 59 | $\mathrm{P}^{2}=$ |
| Admin support | 10 | 17 | 73 | 21.77 | 15 | 28 | 57 | 40.81 | 14 | 31 | 56 | 37.95 |
| Other | 8 | 18 | 74 | (.083) | 11 | 21 | 68 | (.000) | 19 | 17 | 65 | (.001) |


| Service/Amenity | Dissatisfied* | No opinion | Satisfied* |
| :---: | :---: | :---: | :---: |
|  |  | Percentages |  |
| Entertainment | 45 | 20 | 34 |
| Retail shopping | 43 | 10 | 46 |
| Restaurants | 36 | 9 | 55 |
| City/village government | 30 | 21 | 49 |
| Streets | 29 | 9 | 62 |
| County government | 27 | 20 | 53 |
| Law enforcement | 24 | 10 | 66 |
| Airline service | 22 | 61 | 17 |
| Bus service | 22 | 67 | 11 |
| Housing | 21 | 18 | 61 |
| Rail service | 20 | 68 | 12 |
| Highways and bridges | 18 | 12 | 70 |
| Basic medical care services | 17 | 11 | 72 |
| Taxi service | 17 | 72 | 12 |
| Airport | 15 | 52 | 34 |
| Mental health services | 15 | 54 | 31 |
| Education (K-12) | 14 | 16 | 70 |
| Parks and recreation | 13 | 11 | 77 |
| Solid waste disposal | 13 | 24 | 64 |
| Nursing home care | 13 | 27 | 61 |
| Day care services | 9 | 45 | 46 |
| Sewage disposal | 9 | 26 | 65 |
| Water disposal | 9 | 28 | 63 |
| Library services | 8 | 17 | 75 |
| Head start programs | 7 | 53 | 41 |
| Senior centers | 6 | 29 | 65 |

* Dissatisfied represents the combined percentage of "very dissatisfied" or "somewhat dissatisfied" responses. Similarly, satisfied is the combination of "very satisfied" and "somewhat satisfied" responses.

|  | Entertainment |  |  | Retail shopping |  |  | Restaurants |  |  | City/village government |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dissatisfied | No opinion | Satisfied | Dissatisfied | No opinion | Satisfied | Dissatisfied | No opinion | Satisfied | Dissatisfied | No opinion | Satisfied |
|  | Percentages |  |  |  |  |  |  |  |  |  |  |  |
| Community Size |  | ( $\mathrm{n}=2816$ ) |  |  | ( $\mathrm{n}=2843$ ) |  |  | ( $\mathrm{n}=2874$ ) |  |  | = 2877) |  |
| Less than 500 | 40 | 29 | 31 | 38 | 21 | 41 | 30 | 16 | 54 | 25 | 27 | 49 |
| 500-4,999 | 46 | 24 | 30 | 44 | 12 | 44 | 38 | 11 | 51 | 28 | 21 | 51 |
| 5,000 and over | 46 | 15 | 39 | 45 |  | 50 | 37 | 6 | 57 | 34 | 18 | 48 |
| Chi-square (sig.) | $\mathrm{P}^{2}=55.56(.000)$ |  |  | $\mathrm{P}^{2}=88.40(.000)$ |  |  | $\mathrm{P}^{2}=46.61$ (.000) |  |  | $\mathrm{P}^{2}=26.54$ (.000) |  |  |
| Region |  |  |  |  | ( $\mathrm{n}=2893$ ) |  |  | ( $\mathrm{n}=2926$ ) |  |  | = 2928) |  |
| Panhandle | 47 | 18 | 35 | 46 | 8 | 47 | 39 | 7 | 55 | 26 | 26 | 48 |
| North Central | 48 | 21 | 31 | 50 | 12 | 39 | 37 | 11 | 53 | 36 | 21 | 43 |
| South Central | 44 | 19 | 38 | 39 | 9 | 53 | 34 | 8 | 58 | 31 | 18 | 51 |
| Northeast | 44 | 21 | 35 | 44 | 11 | 45 | 33 | 10 | 57 | 29 | 20 | 51 |
| Southeast | 46 | 23 | 31 | 43 | 12 | 45 | 40 | 12 | 49 | 26 | 24 | 50 |
| Chi-square (sig.) | $\mathrm{P}^{2}=12.04$ (.149) |  |  | $\mathrm{P}^{2}=29.38$ (.000) |  |  | $\mathrm{P}^{2}=20.95$ (.007) |  |  | $\mathrm{P}^{2}=26.44$ (.001) |  |  |
| Income Level | ( $\mathrm{n}=2614$ ) |  |  | ( $\mathrm{n}=2637$ ) |  |  | ( $\mathrm{n}=2660$ ) |  |  | ( $\mathrm{n}=2663$ ) |  |  |
| Under \$20,000 | 35 | 29 | 36 | 38 | 13 | 49 | 29 | 13 | 57 | 26 | 23 | 51 |
| \$20,000-\$39,999 | 44 | 22 | 34 | 43 | 10 | 48 | 33 | 10 | 57 | 30 | 22 | 48 |
| \$40,000-\$59,999 | 53 | 14 | 33 | 49 | 9 | 42 | 41 | 8 | 51 | 33 | 16 | 51 |
| \$60,000 and over | 53 | 15 | 33 | P $\mathrm{P}^{2}=20.40$ (.002) |  |  | P $\mathrm{P}^{2}=42.95(.000)$ |  |  | P $\mathrm{P}^{2}=17.31$ (.008) |  |  |
| Chi-square (sig.) | , $\mathrm{P}^{2}=74.27(.000)$ |  |  |  |  |  |  |  |  |  |  |  |
| Age | ( $\mathrm{n}=2879$ ) |  |  | ( $\mathrm{n}=2906$ ) |  |  | ( $\mathrm{n}=2940$ ) |  |  | ( $\mathrm{n}=2942$ ) |  |  |
| 19-39 | 58 | 13 | 29 | 48 | 10 | 42 | 43 | 9 | 48 | 29 | 28 | 43 |
| 40-64 | 51 | 18 | 31 | 47 | 10 | 43 | 39 | 8 | 53 | 34 | 19 | 47 |
| 65 and over | 27 | 30 | 43 | 34 | 11 | 55 | 27 | 12 | 62 | 24 | 20 | 56 |
| Chi-square (sig.) | 27 $\mathrm{P}^{2}=177.41$ (.000) |  |  | $\mathrm{P}^{2}=45.46$ (.000) |  |  | $\mathrm{P}^{2}=50.04$ (.000) |  |  | $\mathrm{P}^{2}=49.36$ (.000) |  |  |
| Gender |  | ( $\mathrm{n}=2838$ ) |  |  | ( $\mathrm{n}=2864$ ) |  |  | ( $\mathrm{n}=2897$ ) |  |  | = 2901) |  |
| Male | 44 | 21 | 35 | 39 | 11 | 50 | 35 | 11 | 55 | 32 | 20 | 47 |
| Female | 47 | 20 | 34 | 48 | 10 | 43 | 37 | 8 | 55 | 28 | 21 | 51 |
| Chi-square (sig.) | $\mathrm{P}^{2}=2.65$ (.266) |  |  | $\mathrm{P}^{2}=23.79$ (.000) |  |  | $\mathrm{P}^{2}=6.07$ (.048) |  |  | $\mathrm{P}^{2}=6.87$ (.032) |  |  |
| Marital Status | ( $\mathrm{n}=2839$ ) |  |  | ( $\mathrm{n}=2865$ ) |  |  | ( $\mathrm{n}=2899$ ) |  |  | ( $\mathrm{n}=2901$ ) |  |  |
| Married | 47 | 19 | 34 | 45 | 10 | 46 | 38 | 9 | 54 | 31 | 20 | 50 |
| Never married | 49 | 15 | 36 | 40 | 12 | 48 | 33 | 12 | 55 | 26 | 26 | 47 |
| Divorced/separate | 50 | 22 | 27 | 47 | 13 | 41 | 34 | 14 | 52 | 37 | 26 | 37 |
| Widowed | 25 $\mathrm{P}^{2}=65.74(.000)$ |  |  | 35 | 10 | 55 | 28 | 9 | 63 | 21 | 20 | 60 |
| Chi-square (sig.) |  |  |  | $\mathrm{P}^{2}=15.80$ (.015) |  |  | $\mathrm{P}^{2}=21.13$ (.002) |  |  | $\mathrm{P}^{2}=39.01$ (.000) |  |  |
| Education | ( $\mathrm{n}=2829$ ) |  |  | ( $\mathrm{n}=2856$ ) |  |  | ( $\mathrm{n}=2887$ ) |  |  | ( $\mathrm{n}=2890$ ) |  |  |
| High school or less | 39 | 25 | 36 | 38 | 12 | 50 | 30 | 11 | 59 | 28 | 22 | 50 |
| Some college | 47 | 19 | 34 | 45 | 10 | 45 | 37 | 10 | 53 | 34 | 22 | 45 |
| College grad | 52 | 15 | 33 | 50 | 9 | 41 | 42 | 6 | 52 | 28 | 17 | 55 |
| Chi-square (sig.) | $\mathrm{P}^{2}=43.68$ (.000) |  |  | $\mathrm{P}^{2}=29.14$ (.000) |  |  | $\mathrm{P}^{2}=35.68$ (.000) |  |  | $\mathrm{P}^{2}=23.18$ (.000) |  |  |
| Occupation | ( $\mathrm{n}=1903$ ) |  |  | ( $\mathrm{n}=1914$ ) |  |  | ( $\mathrm{n}=1927$ ) |  |  | ( $\mathrm{n}=1928$ ) |  |  |
| Prof/tech/admin. | 54 | 14 | 32 | 49 | 10 | 41 | 43 | 7 | 50 | 30 | 17 | 53 |
| Farming/ranching | 39 | 23 | 38 | 37 | 15 | 48 | 27 | 13 | 60 | 22 | 35 | 43 |
| Laborer | 51 | 17 | 32 | 42 | 9 | 49 | 35 | 10 | 55 | 36 | 22 | 42 |
| Other | 54 | 16 | 30 | 48 |  | 44 | 40 |  | 53 | 33 |  | 48 |
| Chi-square (sig.) | $\mathrm{P}^{2}=21.43$ (.002) |  |  | $\mathrm{P}^{2}=19.40(.004)$ |  |  | $\mathrm{P}^{2}=24.16(.000)$ |  |  | $\mathrm{P}^{2}=44.14(.000)$ |  |  |

* Only the ten services with the highest combined percentage of very or somewhat dissatisfied are included in this table.

|  | Streets |  |  | County Government |  |  | Law Enforcement |  |  | Airline Service |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dissatisfied | d No opinion | Satisfied | Dissatisfied | d No opinion | Satisfied | Dissatisfied | No opinion | Satisfied | Dissatisfied | No opinion | Satisfied |
|  | Percentages |  |  |  |  |  |  |  |  |  |  |  |
| Community Size |  | ( $\mathrm{n}=2889$ ) |  | ( $\mathrm{n}=2874$ ) |  |  | ( $\mathrm{n}=2876$ ) |  |  | ( $\mathrm{n}=2693$ ) |  |  |
| Less than 500 | 31 | 13 | 57 | 33 | 18 | 49 | 36 | 12 | 53 | 17 | 70 | 14 |
| 500-4,999 | 26 | 9 | 65 | 24 | 21 | 56 | 26 | 10 | 65 | 15 | 74 | 11 |
| 5,000 and over | 31 | 8 | 62 | 28 | 20 | 52 | 20 | 9 | 71 | 29 | 49 | 23 |
| Chi-square (sig.) | 31 $\mathrm{P}^{2}=16.99$ (.002) |  |  | $\mathrm{P}^{2}=14.41$ (.006) |  |  | $\mathrm{P}^{2}=49.94$ (.000) |  |  | $\mathrm{P}^{2}=172.32$ (.000) |  |  |
| Region | ( $\mathrm{n}=2942$ ) |  |  | ( $\mathrm{n}=2923$ ) |  |  | ( $\mathrm{n}=2928$ ) |  |  | ( $\mathrm{n}=2741$ ) |  |  |
| Panhandle | 30 | 10 | 61 | 27 | 21 | 53 | 24 | 14 | 63 | 32 | 47 | 21 |
| North Central | 33 | 8 | 59 | 35 | 19 | 46 | 31 | 8 | 60 | 25 | 59 | 16 |
| South Central | 30 | 9 | 61 | 25 | 21 | 54 | 23 | 9 | 68 | 29 | 51 | 20 |
| Northeast | 27 | 9 | 64 | 23 | 21 | 56 | 21 | 11 | 68 | 15 | 70 | 16 |
| Southeast | 25 | 10 | 65 | 28 | 20 | 52 | 25 | 10 | 64 | 11 | 75 | 14 |
| Chi-square (sig.) | $\mathrm{P}^{2}=12.17$ (.144) |  |  | $\mathrm{P}^{2}=22.20$ (.005) |  |  | $\mathrm{P}^{2}=23.54$ (.003) |  |  | $\mathrm{P}^{2}=147.73$ (.000) |  |  |
| Income Level | ( $\mathrm{n}=2667$ ) |  |  | ( $\mathrm{n}=2661$ ) |  |  | ( $\mathrm{n}=2656$ ) |  |  | ( $\mathrm{n}=2514$ ) |  |  |
| Under \$20,000 | 29 | 11 | 61 | 23 | 24 | 53 | 25 | 10 | 65 | 16 | 65 | 19 |
| \$20,000-\$39,999 | 28 | 9 | 63 | 28 | 20 | 52 | 26 | 10 | 64 | 19 | 65 | 16 |
| \$40,000-\$59,999 | 32 | 8 | 60 | 27 | 18 | 55 | 25 | 10 | 65 | 22 | 62 | 16 |
| \$60,000 and over | 27 | 7 | 66 | 28 | 20 | 53 | 22 | 10 | 68 | 32 | 51 | 17 |
| Chi-square (sig.) | $\begin{gathered} \mathrm{P}^{2}=11.38(.077) \\ \quad(\mathrm{n}=2956) \end{gathered}$ |  |  | $28 \quad \mathrm{P}^{2}=8.99(.174)$ |  |  | $\mathrm{P}^{2}=3.93$ (.686) |  |  | $\mathrm{P}^{2}=49.57(.000)$ |  |  |
| Age |  |  |  | ( $\mathrm{n}=2937$ ) |  |  | ( $\mathrm{n}=2942$ ) |  |  | ( $\mathrm{n}=2754$ ) |  |  |
| 19-39 | 28 | 11 | 61 | 24 | 30 | 46 | 29 | 11 | 61 | 17 | 69 | 13 |
| 40-64 | 32 | 8 | 60 | 30 | 19 | 51 | 27 | 10 | 63 | 23 | 60 | 16 |
| 65 and over | 23 | 10 | 67 | 22 | 18 | 60 | 18 | 9 | 73 | 21 | 57 | 22 |
| Chi-square (sig.) | $\begin{gathered} \mathrm{P}^{2}=25.62(.000) \\ (\mathrm{n}=2914) \end{gathered}$ |  |  | 22 $\mathrm{P}^{2}=60.37(.000)$ |  |  | $\mathrm{P}^{2}=38.22$ (.000) |  |  | $\mathrm{P}^{2}=29.73$ (.000) |  |  |
| Gender |  |  |  | ( $\mathrm{n}=2895$ ) |  |  | ( $\mathrm{n}=2899$ ) |  |  | ( $\mathrm{n}=2713$ ) |  |  |
| Male | 30 | 10 | 61 | 30 | 17 | 53 | 24 | 11 | 65 | 25 | 58 | 17 |
| Female | $\begin{gathered} \mathrm{P}^{2}=2.11(.348) \\ (\mathrm{n}=2913) \end{gathered}$ |  |  | 23 |  | 53 | 24 | 9 | 66 | 19 | 64 | 18 |
| Chi-square (sig.) |  |  |  | $\mathrm{P}^{2}=25.75(.000)$ |  |  | $\mathrm{P}^{2}=1.79$ (.409) |  |  | $\mathrm{P}^{2}=13.28$ (.001) |  |  |
| Marital Status |  |  |  | ( $\mathrm{n}=2897$ ) |  |  | ( $\mathrm{n}=2900$ ) |  |  | ( $\mathrm{n}=2716$ ) |  |  |
| Married | 29 | 9 | 62 | 27 | 19 | 54 | 24 | 10 | 66 | 23 | 60 | 17 |
| Never married | 30 | 12 | 58 | 25 | 29 | 47 | 29 | 14 | 58 | 18 | 66 | 17 |
| Divorced/separate | 34 | 12 | 54 | 35 | 23 | 42 | 30 | 10 | 60 | 21 | 64 | 15 |
| Widowed | 22 | 7 | 71 | 18 | 20 | 62 | 18 | 7 | 75 | 19 | 60 | 21 |
| Chi-square (sig.) | $\mathrm{P}^{2}=20.76(.002)$ |  |  | P $\mathrm{P}^{2}=37.73$ (.000) |  |  | $\mathrm{P}^{2}=22.76$ (.001) |  |  | $\mathrm{P}^{2}=7.04$ (.318) |  |  |
| Education |  |  |  | ( $\mathrm{n}=2885$ ) |  |  | ( $\mathrm{n}=2890$ ) |  |  | ( $\mathrm{n}=2706$ ) |  |  |
| High school or less | 28 | 9 | 62 | 26 | 21 | 53 | 24 | 10 | 66 | 18 | 63 | 19 |
| Some college | 31 | 10 | 59 | 28 | 22 | 50 | 27 | 11 | 62 | 20 | 63 | 17 |
| College grad | $27 \quad \mathrm{P}^{2}=6.76$ (.149) ${ }^{8}$ |  |  | 25 | 18 | 57 | 23 | 8 | 69 | 29 | 55 | 16 |
| Chi-square (sig.) |  |  |  | $\mathrm{P}^{2}=9.01$ (.061) |  |  | $\mathrm{P}^{2}=11.00$ (.027) |  |  | $\mathrm{P}^{2}=30.32$ (.000) |  |  |
| Occupation | ( $\mathrm{n}=1924$ ) |  |  | ( $\mathrm{n}=1925$ ) |  |  | ( $\mathrm{n}=1924$ ) |  |  | ( $\mathrm{n}=1843$ ) |  |  |
| Prof/tech/admin. | 31 | 7 | 62 | 25 | 20 | 55 | 24 | 11 | 65 | 25 | 59 | 16 |
| Farming/ranching | 24 | 17 | 60 | 32 | 19 | 50 | 28 | 13 | 60 | 16 | 67 | 17 |
| Laborer | 34 | 10 | 57 | 30 | 22 | 48 | 30 | 12 | 58 | 19 | 68 | 14 |
| Other | $\mathrm{P}^{2}=27.49(.000)$ |  |  | $29 \quad \mathrm{P}^{2}=7.21(.302) \quad 50$ |  |  | 26 | 8 | 66 | 20 |  | 16 |
| Chi-square (sig.) |  |  |  | $\mathrm{P}^{2}=14.32$ (.026) | $\mathrm{P}^{2}=13.37(.038)$ |  |  |

* Only the ten services with the highest combined percentage of very or somewhat dissatisfied are included in this table.

|  | Bus Service |  |  | Housing |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dissatisfied | No opinion | Satisfied | Dissatisfied | No opinion | Satisfied |
|  | Percentages |  |  |  |  |  |
| Community Size |  | ( $\mathrm{n}=2675$ ) |  |  | ( $\mathrm{n}=2876$ ) |  |
| Less than 500 | 16 | 73 | 11 | 21 | 26 | 53 |
| 500-4,999 | 19 | 73 | 7 | 20 | 20 | 60 |
| 5,000 and over | 26 | 61 | 14 | 23 | 14 | 64 |
| Chi-square (sig.) |  | $\mathrm{P}^{2}=51.20$ (.000) |  |  | $\mathrm{P}^{2}=38.29$ (.000) |  |
| Region |  | ( $\mathrm{n}=2723$ ) |  |  | ( $\mathrm{n}=2929$ ) |  |
| Panhandle | 34 | 56 | 11 | 23 | 20 | 57 |
| North Central | 24 | 67 | 9 | 27 | 20 | 53 |
| South Central | 25 | 64 | 12 | 23 | 15 | 62 |
| Northeast | 17 | 72 | 11 | 19 | 19 | 62 |
| Southeast | 17 | 72 | 11 | 18 | 17 | 65 |
| Chi-square (sig.) |  | $\mathrm{P}^{2}=51.86$ (.000) |  |  | $\mathrm{P}^{2}=26.91$ (.001) |  |
| Income Level |  | ( $\mathrm{n}=2496$ ) |  |  | ( $\mathrm{n}=2658$ ) |  |
| Under \$ 20,000 | 24 | 61 | 14 | 21 | 21 | 58 |
| \$20,000-\$39,999 | 21 | 68 | 11 | 23 | 20 | 58 |
| \$40,000-\$59,999 | 22 | 69 | 9 | 24 | 15 | 61 |
| \$60,000 and over | 22 | 69 | 10 | 19 | 13 | 68 |
| Chi-square (sig.) |  | $\mathrm{P}^{2}=14.03$ (.029) |  |  | $\mathrm{P}^{2}=27.20$ (.000) |  |
| Age |  | ( $\mathrm{n}=2736$ ) |  |  | ( $\mathrm{n}=2943$ ) |  |
| 19-39 | 14 | 79 | 7 | 29 | 15 | 56 |
| 40-64 | 23 | 68 | 9 | 23 | 19 | 58 |
| 65 and over | 26 | 58 | 17 | 14 | 18 | 68 |
| Chi-square (sig.) |  | $\mathrm{P}^{2}=74.89$ (.000) |  |  | $\mathrm{P}^{2}=54.18$ (.000) |  |
| Gender |  | ( $\mathrm{n}=2696$ ) |  |  | ( $\mathrm{n}=2901$ ) |  |
| Male | 23 | 66 | 11 | 20 | 19 | 61 |
| Female | 21 | 68 | 11 | 23 | 17 | 60 |
| Chi-square (sig.) |  | $\mathrm{P}^{2}=1.53$ (.466) |  |  | $\mathrm{P}^{2}=6.74(.034)$ |  |
| Marital Status |  | ( $\mathrm{n}=2699$ ) |  |  | ( $\mathrm{n}=2900$ ) |  |
| Married | 21 | 69 | 11 | 20 | 18 | 62 |
| Never married | 23 | 67 | 10 | 30 | 16 | 54 |
| Divorced/separated | 28 | 64 | 8 | 34 | 19 | 48 |
| Widowed | 24 | 58 | 18 | 14 | 16 | 70 |
| Chi-square (sig.) |  | $\mathrm{P}^{2}=22.86$ (.001) |  |  | $\mathrm{P}^{2}=49.99$ (.000) |  |
| Education |  | ( $\mathrm{n}=2688$ ) |  |  | ( $\mathrm{n}=2890$ ) |  |
| High school or less | 20 | 67 | 13 | 18 | 22 | 60 |
| Some college | 22 | 68 | 11 | 23 | 19 | 58 |
| College grad | 26 | 67 | 8 | 24 | 11 | 65 |
| Chi-square (sig.) |  | $\mathrm{P}^{2}=18.80$ (.001) |  |  | $\mathrm{P}^{2}=46.35$ (.000) |  |
| Occupation |  | ( $\mathrm{n}=1827$ ) |  |  | ( $\mathrm{n}=1924$ ) |  |
| Prof/tech/admin. | 23 | 69 | 8 | 24 | 13 | 63 |
| Farming/ranching | 17 | 74 | 10 | 20 | 34 | 46 |
| Laborer | 18 | 70 | 12 | 26 | 20 | 54 |
| Other | 21 | 71 | 9 | 23 | 16 | 61 |
| Chi-square (sig.) |  | $\mathrm{P}^{2}=7.35$ (.290) |  |  | $\mathrm{P}^{2}=58.63$ (.000) |  |

* Only the ten services with the highest combined percentage of very or somewhat dissatisfied are included in this table.


## Do you plan to leave your community in the next year?

If yes, where do you plan to move?

|  | Yes | No | Uncertain | Chi-square (sig.) | Lincoln/Omaha metro areas | Some other place in $N E$ | Some place other than Nebraska | Chi-square (sig.) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ( $\mathrm{n}=2872$ ) |  |  | Percentages |  |  |  |  |
| Community Size |  |  |  | ( $\mathrm{n}=126$ ) |  |  |
| Less than 500 | 4 | 89 | 6 |  |  |  | 19 | 31 | 50 |  |
| 500-999 | 3 | 88 | 10 |  | 14* | 71* | 14* |  |
| 1,000-4,999 | 4 | 88 | 8 |  | 10 | 52 | 39 |  |
| 5,000-9,999 | 5 | 85 | 10 | $\mathrm{P}^{2}=12.35$ | 21 | 21 | 58 | $\mathrm{P}^{2}=8.95$ |
| 10,000 and up | 6 | 86 | 8 | (.136) | 15 | 36 | 49 | (.347) |
| Region | ( $\mathrm{n}=2926$ ) |  |  |  |  | ( $\mathrm{n}=125$ ) |  |  |
| Panhandle | 6 | 84 | 10 |  | 6 | 18 | 77 |  |
| North Central | 4 | 86 | 10 |  | 6 | 31 | 63 |  |
| South Central | 5 | 86 | 9 |  | 7 | 57 | 36 |  |
| Northeast | 3 | 91 | 6 | $\mathrm{P}^{2}=15.64$ | 27 | 36 | 36 | $\mathrm{P}^{2}=22.76$ |
| Southeast | 5 | 88 | 7 | (.048) | 31 | 27 | 42 | (.004) |
| Individual |  |  |  |  |  |  |  |  |
| Attributes: |  |  |  |  |  |  |  |  |
| Income Level | ( $\mathrm{n}=2650$ ) |  |  |  |  | ( $\mathrm{n}=121$ ) |  |  |
| Under \$20,000 | 5 | 87 | 8 |  | 14 | 36 | 50 |  |
| \$20,000-\$39,999 | 5 | 86 | 9 |  | 9 | 51 | 40 |  |
| \$40,000-\$59,999 | 5 | 87 | 8 | $\mathrm{P}^{2}=5.16$ | 22 | 41 | 37 | $\mathrm{P}^{2}=6.64$ |
| \$60,000 and over | 6 | 88 | 6 | (.523) | 16 | 26 | 58 | (.355) |
| Age | ( $\mathrm{n}=2939$ ) |  |  |  |  | ( $\mathrm{n}=126$ ) |  |  |
| 19-29 | 18 | 68 | 15 |  | 4 | 44 | 52 |  |
| 30-39 | 5 | 85 | 10 |  | 27 | 33 | 40 |  |
| 40-49 | 4 | 87 | 10 |  | 14 | 36 | 50 |  |
| 50-64 | 5 | 87 | 8 | $\mathrm{P}^{2}=107.96$ | 23 | 35 | 42 | $\mathrm{P}^{2}=8.26$ |
| 65 and older | 2 | 93 | 5 | (.000) | 5 | 47 | 47 | (.408) |
| Gender | ( $\mathrm{n}=2896$ ) |  |  |  |  | ( $\mathrm{n}=125$ ) |  |  |
| Male | 6 | 86 | 8 | $\mathrm{P}^{2}=15.04$ | 16 | 35 | 49 | $\mathrm{P}^{2}=1.65$ |
| Female | 3 | 89 | 8 | (.001) | 13 | 47 | 40 | (.439) |
| Marital Status | ( $\mathrm{n}=2896$ ) |  |  |  |  | ( $\mathrm{n}=125$ ) |  |  |
| Married | 4 | 90 | 7 |  | 16 | 38 | 47 |  |
| Never married | 11 | 77 | 12 |  | 14 | 33 | 52 |  |
| Divorced/separated | 8 | 74 | 19 | $\mathrm{P}^{2}=85.41$ | 21 | 37 | 42 | $\mathrm{P}^{2}=3.00$ |
| Widowed | 5 | 91 | 5 | (.000) | 7 | 57 | 36 | (.809) |



[^7]CARI Research Report 03-2, July 2003
It is the policy of the University of Nebraska-Lincoln not to discriminate on the basis of sex, age, disability, race, color, religion, marital status, veteran's status, national or ethnic origin, or sexual orientation.


[^0]:    ${ }^{1}$ Appendix Table 1 also includes demographic data from previous rural polls, as well as similar data based on the entire non-metropolitan population of Nebraska (using 1990 U.S. Census data).

[^1]:    ${ }^{2}$ The responses on the 7-point scale are converted to percentages as follows: values of 1,2 , and 3 are categorized as friendly, trusting, and supportive; values of 5,6 , and 7 are categorized as unfriendly, distrusting, and hostile; and a value of 4 is categorized as no opinion.

[^2]:    * Only the ten items with the highest combined proportion of "very dissatisfied" and "dissatisfied" responses are included in this table.

[^3]:    * Only the ten items with the highest combined proportion of "very dissatisfied" and "dissatisfied" responses are included in this table. 27

[^4]:    * Only the ten items with the highest combined proportion of "very dissatisfied" and "dissatisfied" responses are included in this table.

[^5]:    * Only the ten items with the highest combined proportion of "very dissatisfied" and "dissatisfied" responses are included in this table. 29

[^6]:    * Only the ten items with the highest combined proportion of "very dissatisfied" and "dissatisfied" responses are included in this table.

[^7]:    * Note: Row percentages are calculated using a row total that contains less than 10 respondents.

